



South Fork Initiative

South Fork Gala

MAJOR SPONSORSHIP OPPORTUNITIES

The Henry's Fork Foundation is a nonprofit, member-based organization founded in 1984 to preserve and protect the unique qualities of the Henry's Fork watershed. Our mission is to conserve, restore, and protect the unique fishery, wildlife, and aesthetic qualities of the Henry's Fork and South Fork Snake River watersheds.

EVENT INFORMATION

- South Fork Lodge
- Swan Valley, Idaho
- Friday, July 26, 2019
- Total attendance: 200

MEMBERSHIP DEMOGRAPHICS

- 3,000 members from across the country
- 19% of HFF members report an annual household income of greater than \$250K
- Average household income of \$143K
- 83% are 45 and older, median age is between 55-64
- Retirees and part-time employees represent 38% of members
- 95% are fly fishermen

SOUTH FORK GALA TITLE SPONSOR AT \$10,000

- Event marketed as "South Fork Gala Dinner and Auction presented by..."
- Your logo and name displayed at the South Fork Gala Dinner and Reception
- Your company recognized in invitations and newsletters
- Display table available during event
- Table of 10 reserved at the reception
- Opportunity to address attendees during program and place company information on dinner tables
- Website listing with name, phone number, website address and logo on the Henry's Fork Foundation website
- Henry's Fork Foundation Life Member

SOUTH FORK GALA RECEPTION SPONSOR AT \$5,000

- Display table available during the event
- Evening event marketed as "South Fork Gala Reception sponsored by..."
- Logo or business name in all promotion of the South Fork Gala Dinner and Reception
- Table for 10 reserved at the reception
- Henry's Fork Foundation Life Member



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MAJOR SPONSORSHIP SIGN UP

In order to ensure your logo appears correctly on all printed and web promotional materials, please email a high-resolution version to kristen@henrysfork.org. An eps or tiff format is preferred. For more information, contact Kristen Widdison at 208-652-3567 or kristen@henrysfork.org.

COMPANY NAME _____

CONTACT NAME _____ **PHONE** _____

EMAIL _____

MAILING ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

WEBSITE ADDRESS _____

SELECT A SPONSORSHIP OPTION BELOW:

- _____ South Fork Gala Title Sponsor at \$10,000
- _____ South Fork Gala Reception Sponsor at \$5,000

PLEASE INDICATE HOW YOU WOULD LIKE TO PAY:

- _____ Credit Card No. _____ Expiration Date _____ / _____
- _____ Check included (please make your check to the Henry's Fork Foundation)
- _____ Please invoice me at the address above

PLEASE RETURN THIS FORM TO:

Henry's Fork Foundation
Attn: South Fork Gala Dinner and Auction
PO Box 550
Ashton, ID 83420
Fax: 208-652-3568
kristen@henrysfork.org