



## **Brandon Hoffner named Executive Director of the Henry's Fork Foundation**

ASHTON, Idaho (September 7, 2011) The Henry's Fork Foundation (HFF) has named Brandon Hoffner its new executive director. He will officially take the reins on September 26th, 2011.

Hoffner joins HFF directly from his position as Lands Program Manager with the Rocky Mountain Elk Foundation (RMEF). Prior to working in this position with RMEF, Brandon's conservation efforts included stints as the Landscape Conservation Initiative Coordinator for the Wyoming Game and Fish Department, Regional Director in southern Idaho for RMEF, Ranch Manager in Goshen County, Wyoming., and Fisheries Technician with Colorado State University.

"This is a great opportunity for the Foundation," said Layne Hepworth, Chairman of the Board of for the Henry's Fork Foundation. "Brandon has the perfect combination of skills and background to drive HFF forward. He has both academic and practical land-use skills, experience with RMEF, plus all the personal knowledge that comes with growing up on an eastern Colorado farm.

Hoffner graduated Cum Laude from Colorado State University in 2001, earning a Bachelor of Science degree in Wildlife Biology. He has moved to Ashton, Idaho, with his wife Rochelle and their three daughters.