

Living Endowment

A Legacy Gift Combined with an Annual Lifetime Pledge

HFF's Endowment Needs

- \$500,000 in annual donations
- An endowment fund of \$10,000,000 with 5 percent rate of return. This would allow the principal to remain intact.
- In order to endow the work of the Foundation, we are asking our most loyal members to create a living endowment.

How to Create a Living Endowment

Step One:

- Make a legacy gift to the HFF Endowment
- Name your gift as you would like it to be recognized as part of the HFF Endowment.

Step Two:

- Pledge a lifetime annual gift of 5 percent of the value of your legacy gift.

Witness Your Legacy Today - Living Endowment Examples

Legacy Gift to the HFF Endowment	Lifetime Annual Gift (5%)
\$20,000	\$1,000
\$50,000	\$2,500
\$100,000	\$5,000
\$200,000	\$10,000
\$500,000	\$25,000
\$1,000,000	\$50,000